



Alan Hinchman
Vice President, Water Industries
GrayMatter Systems

Alan has more than 20 years of experience managing the technology and automation deployments in water/wastewater plants across North America.

Alan most recently served as the Chief Operating Officer of The Water Initiative, a team of global business executives and renowned scientists who develop water systems to fit local conditions.

Prior to The Water Initiative, Alan was the Global Market Director for water and waste water industries at GE Digital. In this role, he led a team responsible for the strategic marketing of GE Digital's water and waste water offerings.

In addition he has considerable experience with energy, oil and gas and commercial buildings offerings.