



Missy Hayes

Director of Sales and Marketing

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Missy Hayes has over 20 years of business development; product handling, sales, and marketing knowledge in the industrial marketplace. Hayes was co-founder of MAR Systems, Inc. and the proprietary trace metals Sorbster media technology of which she led the commercial product launch in the industrial wastewater market. Hayes currently holds several patents and has several applications pending for new developments around water treatment. She is a founding member of the Cleveland Water Alliance (CWA), a non-profit focusing on collaboration and economic development in the water space. Additionally, Hayes was a collaborative member of the NORTECH Road Map; successfully evaluating emerging technologies, competitive market space, educational opportunities and employment wealth for development of a cluster in Northeast Ohio. Hayes is a member of AWWA, WEF, and a part of the SWAN NA Outreach Alliance.